



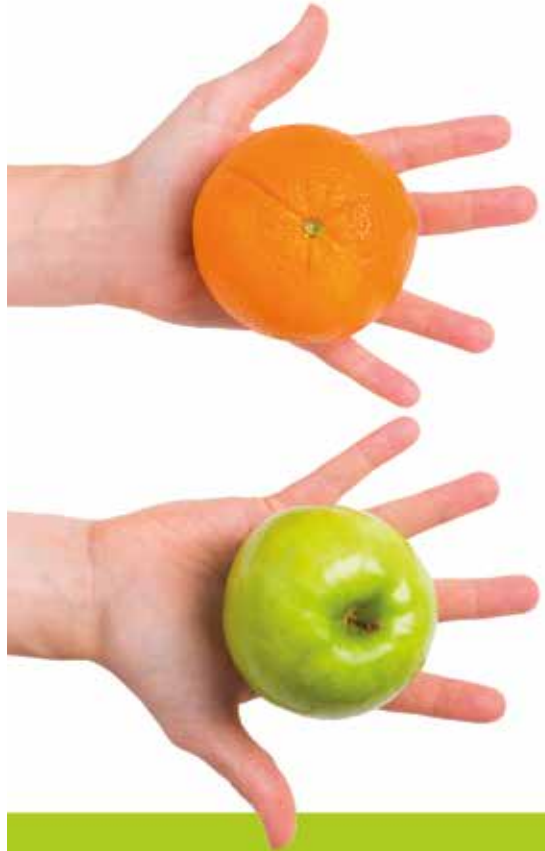
## Start saving

Rebates and money-saving rates are available for your new electric water heater.

Call our Idea Center at **800-493-3299** or visit **otpc.com/WaterHeaters** to find out how much you can save.



# Comparing water heaters?



**Electric is best**

# Five reasons to buy an electric water heater



## 1 They're efficient.

Standard electric water heaters are 93 percent efficient or more, so nearly all the energy goes directly to heating the water. Because some energy is lost through combustion, typical natural gas and propane models are less than 80 percent efficient.

## 2 They're safe.

You don't have to worry about combustion, pilot lights, gas leaks, fuel lines, or flue gases, including carbon monoxide. Electric water heaters don't burn fossil fuel.

## 3 They're versatile.

You can install electric water heaters almost anywhere because they don't need fuel lines or exhaust vents. You'll never run out of electricity or have to order more. And they work well on a variety of off-peak rates.

## 4 They require less maintenance.

Electric water heaters don't have pilot lights, vents, flues, or heat exchangers. Fewer parts mean less maintenance—and less cleaning, too, because electric water heaters don't produce soot, gases, or residues.

## 5 You already have electricity!

Electricity already is available inside your home. Repairing or replacing the electric service line to your meter is our responsibility. Installing and repairing the line that carries natural gas from the street to your home is your responsibility.